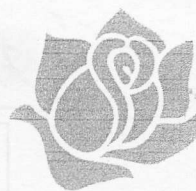


# Roseville Legend



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## Tycer Pottery Company

By James L. Murphy

**W**arren Ivy Tycer (1885-1968) derived from an old Louisiana family, the grandson of William R. Tycer, whose father was a boatman before securing land near Amite, Tangipahoa Parish. Warren was born there in 1885, the son of Thomas B. and Minerva Tycer. After working as a farm laborer, "Ivy", as he was then known, married Corinne Ricks. By 1910 he was working as a hardware salesman in Austin, Texas, and in 1917 he was a commercial traveler for J. L. Wright of Columbus Ohio. In 1920 Tycer was listed as a "broker" for an unnamed pottery, working on his "own account," which sounds like a traveling salesman. Matters soon changed, however, and by 1930, although still living in a Columbus hotel, Tycer was listed in the federal census as a pottery owner, the result of having purchased in 1921 the Roseville pottery formerly operated by Fred(eric S.) Lowry (1868-1916).

Tycer's experience as a commercial traveler undoubtedly encouraged him to apply the same methods in selling his wares. As early as September, 1930, he was publishing a "warning" in the *Albuquerque Journal* that a man named Donald Bishop was posing as an agent of the pottery and soliciting \$1.00 down payments on Tycer's Cook-Rite, Ideal, and Japaneeso cooking utensils. (Despite a detailed description, including the fact that Bishop had an upper right gold tooth, there is no indication that he was ever apprehended.) A rare 1933 Tycer Pottery broadside, complete with the NRA Eagle symbol, touts its Neu-Deel Cookin-Ware, "the latest and most scientific cooking utensils yet produced. For cleanliness, durability and general usefulness it has no equal." \$6.75 for the four-piece set. The broadside noted that

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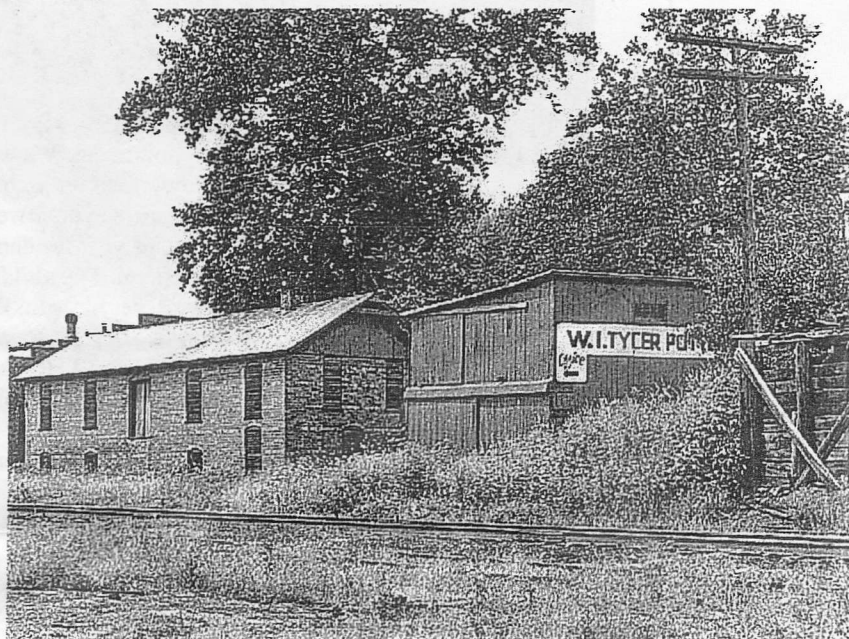
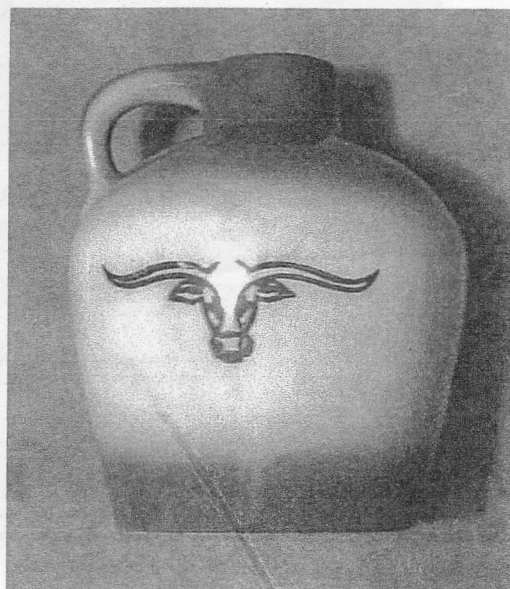


Photo above, the W.I. Tycer Pottery is shown in an undated photo. The pottery ceased operation in 1958. [Photo provided by the Zanesville Times Recorder.]

Photo below, a Tycer Longhorn miniature salt shaker, a popular item during the 1940's. [Photo provided by James L. Murphy]





**Warren I. Tycer** died of a heart attack at the age of 83 at his home in Amite, Louisiana, September 29, 1968 (*Zanesville Times Signal*). Mrs Tycer had died in 1958, shortly after they moved back to Amite, and there were no children.

[illegible]

Photo above, a rare 1933 Tycer Pottery broadside, touts its Neu-Deel Cookin-Ware, "the latest and most scientific cooking utensils yet produced. Photo below, in 1933 Tycer applied for a design patent, D91,285, featuring embossed fruits and vegetables on the side of his cooking vessels. [Photos provided by James L. Murphy.]

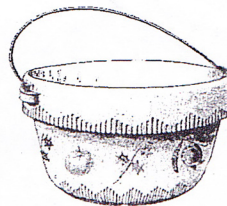


Photo below, an example of the Japanese cookware that Tyler patented in 1929. [Photo provided by James L. Murphy]

